

THE CENTER ON PARENTING AND OPIOIDS (CPO)
PRESENTS:

FrameWorks: Best Practices for Harm Reduction and Parenting Framing Virtual Presentation

PRESENTER

Dr. Moira O'Neil

FRAMEWORKS INSTITUTE

DATE/TIME

October 5, 2021

12:00pm - 1:30pm PST



WEBINAR DETAILS

The FrameWorks Institute is a communications think tank that uses social science methods to study how people understand social justice issues and identify ways that researchers and advocates can explain them more effectively. Dr. Moira O'Neil from the FrameWorks Institute will present key findings from communications research on framing parenting and harm reduction and help participants to consider how the research might inform their own communications practice.



ABOUT THE PRESENTER



Dr. Moira O'Neil serves as Senior Vice President of Research Interpretation at the FrameWorks Institute. In this role, she leads FrameWorks' efforts to interpret and share communications science with the nonprofit sector so it can more effectively drive social change. Moira manages a team of communications professionals and social scientists who help fields of practice frame social issues in ways that have the proven power to deepen understanding and inspire action.



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